



IBC

IDAHO BASECAMP
YOUR COMPASS FOR LIFE

*Bullseyes
and
Big Dreams*



2024-25 IMPACT REPORT

Dear Friends,

Since 1998, I have seen dreams come into reality. Through 28 years of MAT Camp and 10 years of Idaho BaseCamp, I've watched campers become counselors, counselors become camp parents, amateurs become professionals, and IBC go from a passion project to a trusted organization.

Our operation has become a well-oiled machine that runs five impactful programs: Mountain Adventure Tours, Sahm 5th Grade Outdoor Adventure Program, Explorers (in partnership with Far + Wise), Outdoor Hispanic Leaders, and Sprouts Kinderschool.

As we reflect on this past year, it is an honor to share this Annual Report with you, our community, to demonstrate the impact you have made through your support of Idaho BaseCamp.

 Idaho BaseCamp helps children develop their Inner BaseCamp — their internal compass of responsibility, courage, respect, and connection — through outdoor adventure education rooted in Idaho's wild spaces.

We serve about 1,200 students annually, taking youth into wild Idaho spaces for a tech-free experience that allows them to build their Inner BaseCamp — their internal compass to navigate life.

The message that runs clear as Redfish Lake is: "People are worried today's kids are growing up in a world where screens and AI have replaced unstructured play, exploration, and time in nature, leaving them without the confidence, resilience, and connection to be ready for what's ahead."



We believe that by stepping away from screens and into wild spaces, we invite the next generation to discover genuine play where childlike wonder and unadulterated joy thrive. IBC knows that through immersive outdoor adventure education, children build the resilience, self-reliance, and confidence that become their compass for life. **Your commitment to this work is what brings these dreams to reality.**



Building on that philosophy and the hope to impact more lives, IBC broke ground on our new lodge and employee house up at “BaseCamp” — the Big Lost Campus. Together, we are building the future for our children and grandchildren. We are responsible for making decisions today that are based on solid values that will withstand the test of time.

Thank you for your support of IBC and for modeling personal responsibility, courage, and respect for our children.

With deep gratitude,

A handwritten signature in black ink, which appears to read "Mat Gershater". The signature is stylized and cursive.

Mat Gershater

Founder and Executive Director

MOUNTAIN ADVENTURE TOURS

* 855 * \$42K * 372

Camp spots filled

in Camp Scholarships
awarded

Kids who slept
under the stars



“It surprised neither of us when the IBC experiences were the ones that showed up in our daughter’s college applications. The experience is formative, intense, lasting and it’s positive.”



Brooks Preston
M.A.T. Camp Parent
and IBC Board Member



SAHM 5TH GRADE PROGRAM

* 427

Students served

* 12

Schools from five counties

* 868

S'mores roasted



“At Idaho BaseCamp, our students were pushed outside of their comfort zones in ways that built both resilience and connection. They participated in a trust walk—learning to let go of that uncomfortable feeling and rely on their peers for guidance. In those moments, they not only overcame fears but also discovered the power of supporting one another. The challenges they faced at BaseCamp made them stronger and more confident.”

Stephanie Wallace

Principal at Hailey Elementary School

OUTDOOR HISPANIC LEADERS

* 6

Years completed

* 23

Students served
this year

* 115+

New outdoor experiences



"I am an Outdoor Hispanic Leader because I like adventures and I like to see new things. My goal this year is to get out of my comfort zone and try new things that I've never done before. Probably the most important thing I've learned is to respect others, to respect my peers and basically everyone around me."

Allen
OHL participant



*** 80**

Students served
this year

*** 757**

Arrows shot
during archery

*** 6+**

Community
partnerships



"I really like going on IBC adventures because you can see new stuff that not everyone can see and you learn new things about the environment... [one thing I learned is that] we should let nature be and not disturb the animals around us."

Eileen
Explorers Participant

SPROUTS KINDERSCHOOL

* 5

Years completed

* 319

Tomatoes grown and picked
this year

* 4

Special festivals
celebrated

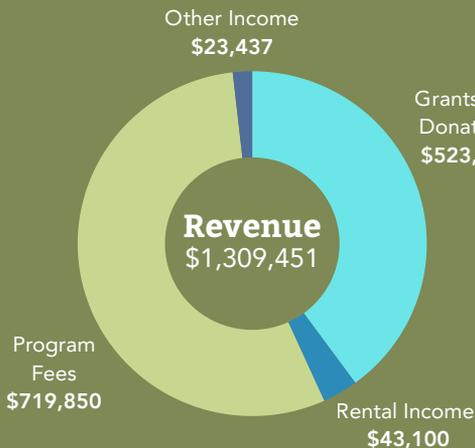


"Our family is very thankful for the nourishing and nurturing environment found within Sprouts; from the beautiful daily rhythms the children grow accustomed to, to the animals they care for and love, to summer afternoons spent down by the river and snowy fireside mornings — Sprouts is a gift to our child that we will forever be thankful for!"

Anna S.

Sprouts Kinderschool parent

FY 2025 FINANCIALS



Our supporting foundations and partners

Be Outside, Idaho • Blaine County School District • CHIF St. Luke's • Conrad Brothers Construction • Earthshine Foundation • Far + Wise • Gardner Foundation • Heinz Family Foundation • Horizon Foundation • Idaho Central Credit Union • Idaho EcoSYSTEM • Idaho National Laboratory • Marshall Frankel Foundation • Maxwell Engineers • M. J. Murdock Charitable Trust • Native Landscapes • Rainbow Sandals Foundation • Sahm Family Foundation • Silver Family Foundation • Springcreek Foundation • Spur Community Foundation • Wood River Women's Foundation • Wynn Family Foundation • Youth Philanthropy Initiative

A heartfelt thank you to everyone who supported getting kids outside through Idaho BaseCamp. Because of you, kids are discovering their Inner BaseCamp and developing their Compass for Life.



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Jon Zeitlin & Lisa Waltuch

Neil Zussman



THE IBC TEAM

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Mat Gershater
Executive Director

Whitney McNees
Program Director

Joelle O'Connor Rivetts
Office Administrator &
M.A.T. Director

Max Lalanne
Marketing &
Project Manager

Jessie Armstrong
M.A.T. Director

Larissa Alvarado
Sprouts Teacher

Ethan Gerber
Program Leader

Ella Silver
Program Leader

Teagan Felerski
Assistant Sprouts Teacher

Shout out to all our amazing seasonal staff who join IBC each summer to provide the best experience possible for Mountain Adventure Tours campers!

BOARD OF DIRECTORS

James Everitt (President & Treasurer)

Anne Nielsen

Jack Gilligan

Brooks Preston

Jennie Gershater Lopez

Jeff Rose

Whitney McNees (Secretary)

“Every day that I picked [my child] up, it was clear that the IBC staff was not only attentive to his needs throughout the day, but they provided him with heaps of meaningful connection. In addition, the mission of growing in personal responsibility, courage, and respect was successful in the sense that I truly felt that my 4 year old was introduced to these values in a way that was age appropriate and foundational, rather than surface level.”

Kate L.

Mountain Adventure Tours parent

WAYS TO GIVE

Donate directly

Idaho BaseCamp welcomes annual contributions and recurring monthly gifts. Scan the QR code to give online.



Recommend a grant from donor advised fund

You can use our Tax ID: #27-342-7884 to recommend a grant from your donor-advised fund.

Transfer stocks or securities

Avoid capital gains taxes and provide a federal income tax deduction for the current market value of your gift by donating appreciated stocks and bonds.

Make a legacy gift

Remember Idaho BaseCamp in your will or living trust. Reach out to us for more information.



A child with short brown hair, wearing a green and black jacket, is sitting in a field of tall grass and shrubs. The child is looking towards the right. In the background, there are mountains under a clear sky.

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