# 2022 IMPACT REPORT FOR





I have been doing my life's work with IBC/MAT for 25 years. I can honestly say that I am most proud of this past year. Wrapping up 2022 feels good! We have had many achievements, but at the root of this organization, we are building better people. We are getting kids outside and giving them experiences that help them build their self-confidence, connect with their peers, and develop a relationship with the natural world around them.

Our organization was impacted more in 2022 than in our 25-year history because of the generosity of our donors.

We are grateful for our staff who are putting their best foot forward and sharing their passion for the outdoors every day that they show up to work. The kids we impact share in their excitement. This year we had the strongest, most cohesive field leader team ever. I am excited to launch into 2023 with BIG plans, new leaders, new board members, and new energy! Thank you for being part of it, and we look forward to the next chapter.

Mathew Gershater Founder/ Executive Director



### **PROGRAMS**





### **Mountain Adventure Tours (MAT)**

Summer 2022 was the biggest in MAT history, with 57 camps and 395 children adventuring outside with our stellar team of Program Leaders, Co-Counselors, and CITs, many of whom are past MAT campers! <u>Learn more about this program.</u>



### Sahm 5th Grade Adventure Program

In 2022, the Sahm 5th Grade Adventure Program hosted 404 students from 12 schools and five counties for our 3-day outdoor program, providing experiences in team building, survival and nature skills, conservation and Leave-No-Trace principles, river ecology, and the importance of communication and trust. Rain or shine (or snow!), we got kids outside to learn and grow together during each session. Learn more about this program.



### **Outdoor Hispanic Leaders (OHL)**

IBC continued our Outdoor Hispanic Leaders (OHL) program, which aims to foster community leaders and build confidence to explore our beautiful outdoors with local middle schoolers. OHL's goal for 2022 was to build community ties with our participants, most of whom are mono-linguistic with non-English native languages. Learn more about this program.



### IBC Dream Team in partnership with "I Have a Dream" Foundation

IBC has continued and expanded our partnership with the "I Have a Dream Foundation", providing weekly outdoor adventure sessions to 60 2nd & 3rd-grade students from Bellevue, Hailey, and Alturas Elementary Schools. <u>Learn more about this program.</u>



### **Sprouts Kinderschool**

Sprouts Kinderschool students enjoyed their days at Roots Enrichment Center baking bread, making soup, crafting, and enjoying their weekly hike day down to the river. In its inaugural year we celebrated the festivals of the Waldorf way including Michaelmas, lantern walk, solstice spiral walk, and Mayfair. Learn more about this program.



### **After School Program**

This program is based out of our Roots Enrichment Center and serves Kindergarten and 1st graders from Sprouts and Syringa Mountain School. The afternoons are filled with farm time, river exploration and science experiments. Learn more about this program.



## HOUSING



In 2022, IBC made major strides in our mission to provide local affordable housing and help mitigate the ongoing housing crisis in the Wood River Valley with the purchase of our IBC Staff House. Following the completion of renovations in early 2022, we welcomed

numerous IBC employees to support our year-round programming, including our Sahm 5th Grade Program, Sprouts Kinderschool & Mountain Adventure Tours. **IBC is also providing housing for other local non-profit employees from the Sun Valley Ski Education Foundation**. This has been made possible through the incredible generosity of our donors and ongoing fundraising efforts with <u>Nested Strategies</u>, through which **\$850k** was raised for the IBC Staff house. Jeanne Herberger PHD, Michael Meyer, and the The Kemmerer Foundation were a few of the foundational supporters for this milestone. With our ability to provide affordable employee housing, IBC is able to support our local community and continue to **Get Kids Outside!** 



# IBC LEADERS





Lydia Parker and two Dream Team adventurers out sledding this winter.

Big growth happens with big leaders. In 2022, IBC employed 43 people. Our staff came from all over the U.S. to the Wood River Valley with the mission to Get Kids Outside. Every IBC leader has been impacted by nature in a way that has built up their self-confidence, connected them to the natural world, and helped shape who they are today. We are extremely proud of our IBC Employees and the work they do for our organization.

# Celebrating 25 years!



We have completed 25 years of Mountain Adventuring and are celebrating our silver anniversary! What was born from the love of exploration has transformed into a 501c3 that serves thousands of people each year, spreading the curiosity of outdoor exploration while building self-confidence.

In 1998, kids did not have smartphones, iPads, or laptops. Social media was not a thing. Today, our community needs us more than ever to help unplug, adventure, and connect. By doing this, our values of Personal Responsibility, Courage, and Respect for All are learned.

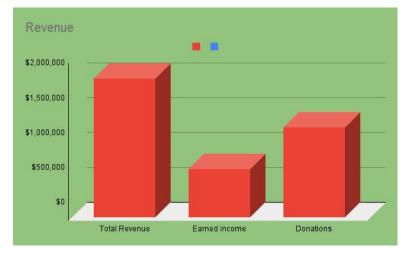
We hope you feel the impact IBC/MAT has had on your life, for we certainly feel the impact you have all had on this organization over the past 25 years. Now, we are looking toward the future and what the next 25 years will hold. **Join us as we continue doing our part to help shape our community and this world.** 

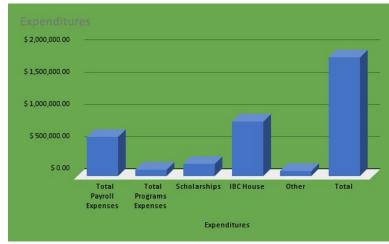


# \$ Financials \$



IBC's gross revenue for 2022 was almost \$2 million which allowed us to purchase the IBC Staff House, increase programming and scholarship capabilities.





### **IBC 2022 COMMUNITY PARTNERS**

#### **Blaine County Schools**

Bellevue Elementary
Alturas Elementary
Syringa Elementary
Hailey Elementary
Hemingway Elementary
Carey Elementary
Community School
Wood River Middle School

#### **Other Schools**

Forge International Salmon Elementary Challis Elementary Mackay Elementary Arco Elementary

### **501C3 Organizations**

ManKind Project

I Have a Dream Foundation
P.R.O.J.E.C.T.O.O.L.S. Success
Campion Ice Area
Flourish Foundation
YMCA
SVSEF
Wood River Land Trust
BLM - Challis/Mackay
The Nature Conservancy

#### **Business Partners**

White Otter
Sawtooth Mtn. Guides
Payette River Company
Elkhorn Stables
Wildhorse Ranch
Sun Valley Company
Trinity Hot Springs
Nested Strategies
Blue and Pine
Sun Valley Outfitters
Silver Creek Outfitters
Lost River Outfitters
The Warfield



5th Grade Adventure Education Program 2022





5th Grade Adventure Education Program 2022





### **SUPPORTERS**



Ali Long

The Spring Creek Foundation

Kathleen Alley

Jennifer Hawks and Ramin Djawadi

Jason Barbee

Stan and Kristine Baty

Ede Booth Linda Bowling Hillarie Brigode Amanda Brown

Bud & Ann Bruggeman Robert "Bob" Burkheimer

Courtney Cass Jeff Christian

Damon James Circosta

Jim and Barbara Cimino Foundation

David Cimino
Coleman Family
Talli & Brian Connell
Cam and Margi Cooper
Krista & Ross Copperman

Sarah Courtney Dianne Dillingham

Cafe Della

Heather & John Douglas

Beth Dozoretz Ryan Dunlap

Marsha & Oleg Elkhunovich Jay and Lindsey Emmer Terri & Jon Epstein Logan Fredrickson Windermere Foundation Betsy & James Elkus Ewing

First Lite

Lamson Waterworks Margaret Farmer

Sahm Family Foundation

Chris Sahm Russell Frank Alexis Frey

Ryan & Quindaro Frieder Christine & Curtis Gardner

Nadine Garza

Mathew & Whitney Gershater

Lihi Gershater

Burt & Wendy Weed Gershater

Jack Colleen Gilligan Sharon & Liam Grant Victoria & Robert Grether Chris "The MAN" Gunn

Tim Hanna Julia Harakay Sonja Harrigan

Christine Hass

Diana & Brad Hedrick Rona & Ziv Heifetz Arianne & Josh Heyser Marianna & Patrick Holman

Jannus Inc
Pamela Irby
Jersey Girl
Katherine Jones
Hotel Ketchum
Michael & Kelly Jones

Liz & Josh Kantor Lindsey & Matt Karatz Karine & Dave Kashen Rich and Gina Kelley

Tenaya Kolar Nicole Krouse

Jennifer & Chris Laporte

Lisa Leach Bill Leyrer

The Limelight Hotel Kristy & Tom Logan Kelly Loughlin

Julie Lyons & Blair Choate

Sarah Matthews Serena McKnight

Ruth Ann McNees & Doug Clark

Julie Meyer Michael Meyer William Morrison David Nielsen Anne & Clay Nielsen

Amy Niven
Courtney Noble
Otter Nets

Julie & Mark Osher Courtney & Noah Ostanik

Piedaho Albina Parks Shelly Kay Pfeiffer Tessa Pickard Narda Pitkethly

Lexie & John Reuter/Praggastis Michelle and Thomas Praggastis

Rebecca Presnell Lila & Brooks Preston

Amy Rabe

Margot & Carter Ramsay George & Sally Read Paige & Ryan Redman Andrea & David Reid Paul Kenny's & The Thurston Family

Bryan & Noa Ries Kathy Rivkin Daum Brian Roberts Jeff & Elana Rose Justin & Amber Ross

Janet Roulac

Ruby Springs Lodge

Salisan Coastal Lodge Retreat

Peder & Jaime Schmitz Katherine & Gabe Schroder

Caroline Searle

Danielle & Steve Serratore Windermere & Shannon Flavin

Perry Shure

Mindy & Steve Slovick Joanna & Scott Smith

Mark Spencer Kristin Spohn Kyle Sproul Stio

Gemma Tedesco Alicia & Daniel Hollis The Whitefish Foundation Hanna & Nick Thomson

Ini-Day Truppi

Gary K & Jeanne Herberger Trust

Alexandra Tuttle Tiffany Tuttle Pappy Van Winkle Heather Vavra Venice Vorzimer

Brad Walker & Anaya Gruber

Nancy & Tom Wall

Kellie Weir

Katie & Bob Weston Stanley & Barbara Zax Jon Zeitlin & Lisa Waltuch

John & Suzi Zook Wright Goetz Trust

Anne Ziegler and Scott Manson Marshall Frankall Foundation & Bex

Wilkenson The Warfield

The Spur Foundation University of Idaho

The Henry Morrison Foundation
The Kemmerer Foundation
The Silver Family Foundation
The Fairview Foundation